



## STRATEGY 2023 – STRATEGIC TARGETS AND KEY FIGURES

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BUILDING TRUST



# SIKA'S GROWTH STRATEGY 2023 TARGETS

## SUSTAINABILITY

Market Penetration

Innovation

Operational Efficiency

Acquisitions

Values

6-8%  
annual growth

25%  
of sales with new  
products

0.5%  
pts non-material  
cost improvement  
as % of net sales

15-18%  
EBIT margin  
Until 2020: <15%

>10%  
Operating free cash  
flow per year as % of  
net sales

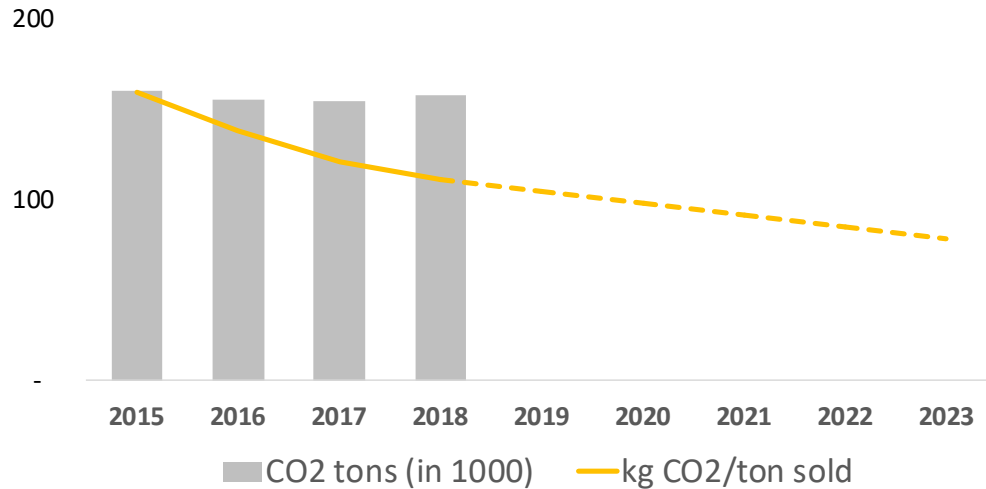
>25%  
ROCE by 2023

12% CO<sub>2</sub> emission reduction per ton sold

REDUCE CO<sub>2</sub> EMISSION BY 12% PER TON SOLD

# SUSTAINABILITY

## REDUCE CO<sub>2</sub> EMISSION PER TON SOLD BY 12% BY 2023



- Managed via Scope 1 (fossil fuels) and Scope 2 (energy consumption)
- Improving energy efficiency by reducing energy consumption per ton
- Using electricity from renewable sources (Scope 2)
- Initiating EHS programs to increase operational efficiency and improve supply chain/factory footprint
- Extending the development and sale of “Sustainable Solutions” (scope 3)

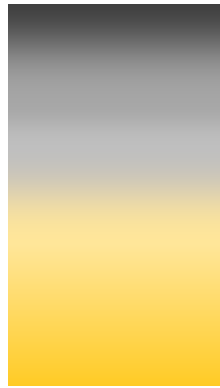
SALES GROWTH, NEW PRODUCTS

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# 6-8 % ANNUAL TOP LINE GROWTH

## OPERATING MODEL BASED ON MULTILAYERED GROWTH



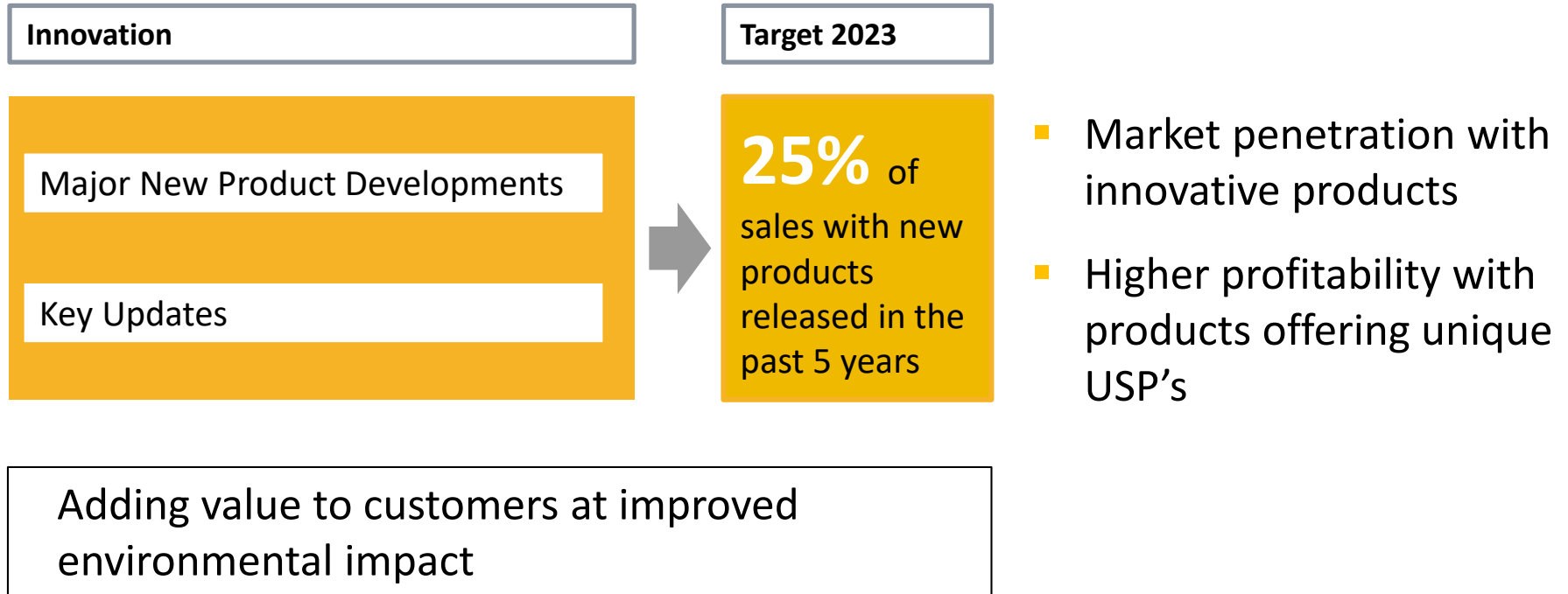
6-8% sales growth p.a.

- Acquisitions
- Market Penetration
- Structural Growth
- Market Growth

- Capturing structural growth driven by mega-trends, conversion, building standards etc.
- Key Project Management, Cross-selling and multi-channel approach driving market penetration
- M&A to close market access gaps, improving growth profile over time

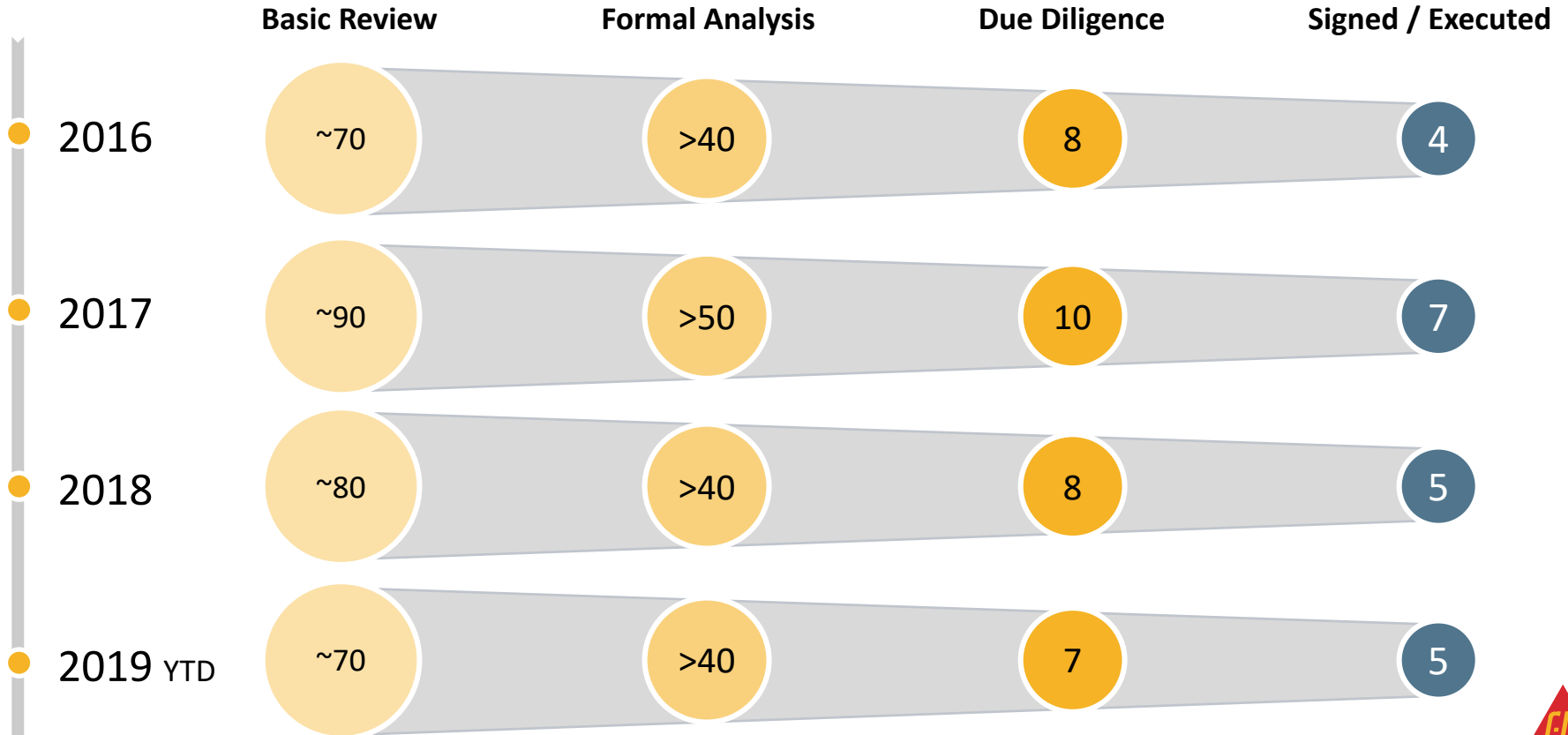
# 25% OF SALES WITH NEW PRODUCTS

## INNOVATION AS KEY GROWTH AND PROFIT DRIVER



# EXTERNAL GROWTH

## DEAL FLOW AND ACQUISITION FUNNEL



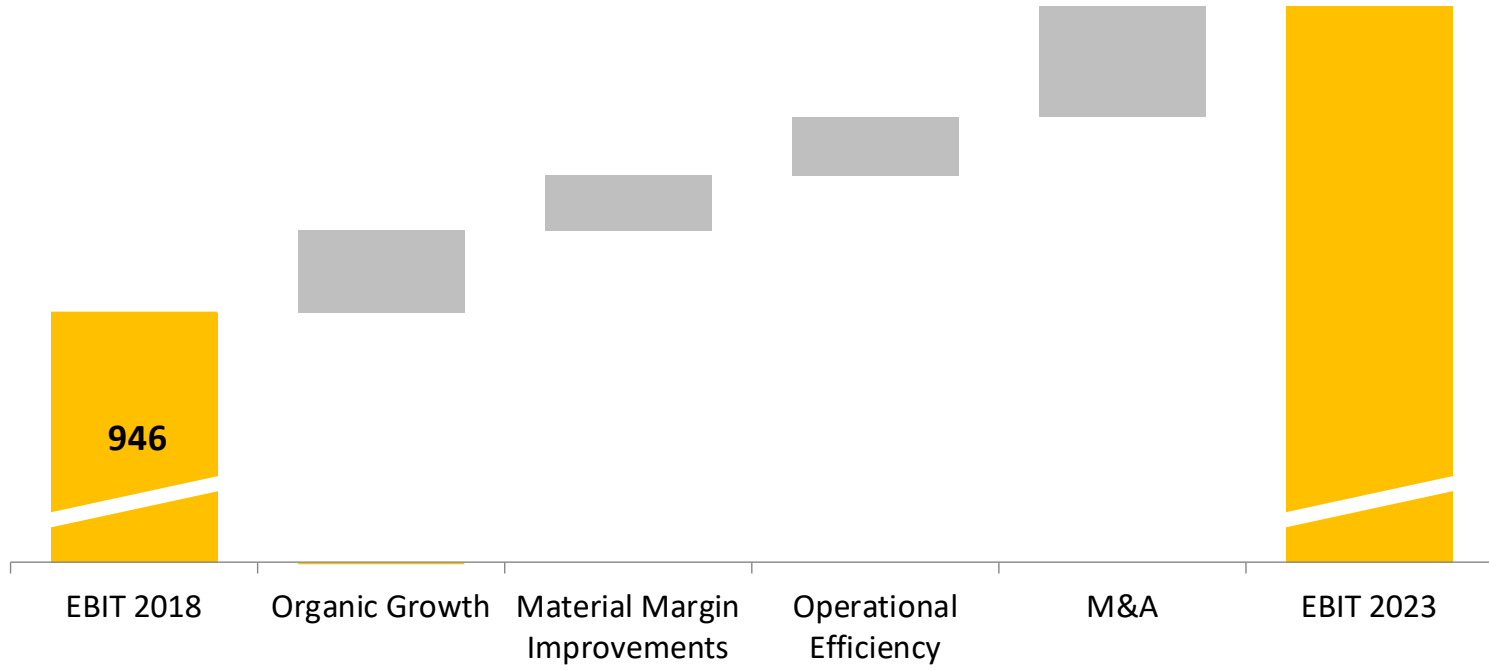


# PROFITABILITY TARGETS

# EBIT MARGIN OF 15%-18%

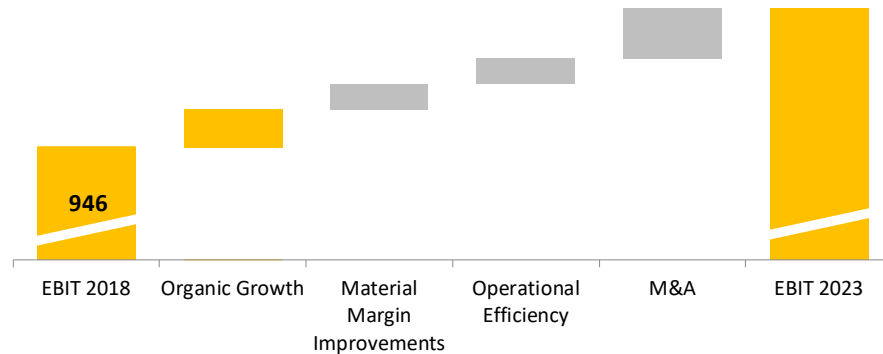
## IMPROVING MARGIN PROFILE

EBIT 15%-18% NS



# EBIT MARGIN OF 15%-18%

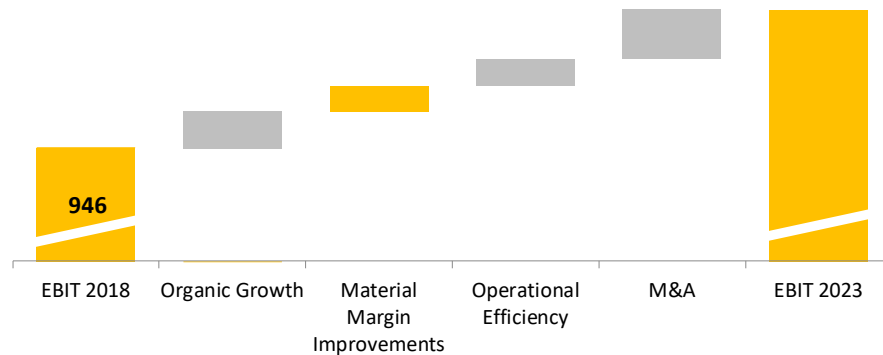
## ORGANIC GROWTH DRIVING PROFIT GROWTH



- Organic volume growth through market growth and market penetration
- Basis for fixed cost leverage

# EBIT MARGIN OF 15%-18%

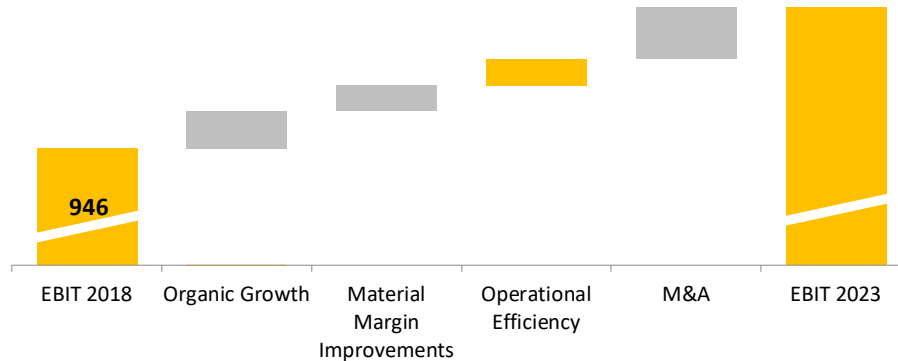
MATERIAL MARGIN IN 54% - 55% RANGE



- Mid-term Material Margin target range of 54-55%
- Price increases to counter adverse material cost effects, smart pricing
- Structural procurement savings
- Formulation Efficiency
- Innovation (at higher margin)

# EBIT MARGIN OF 15%-18%

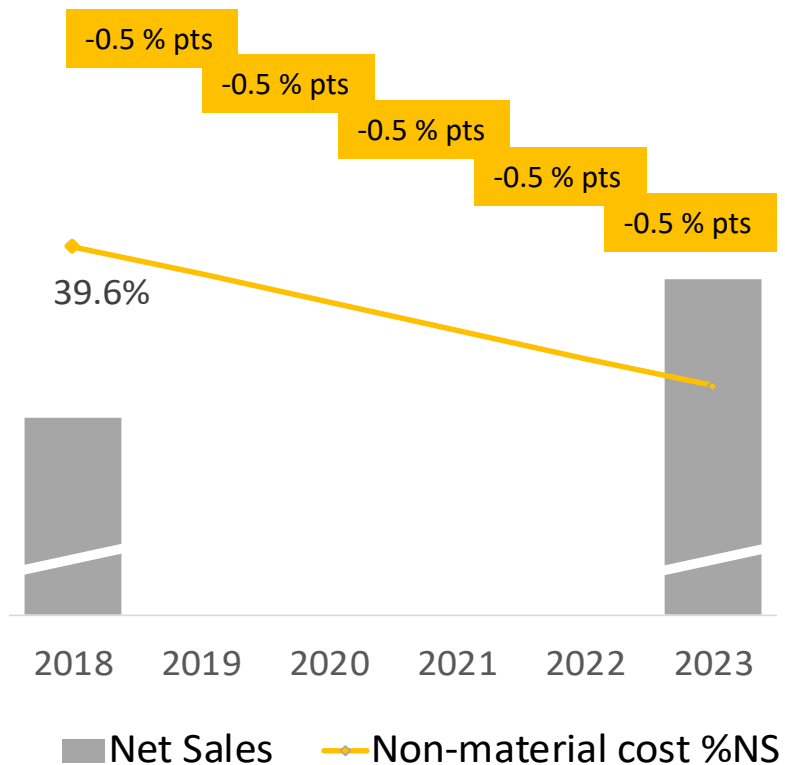
## OPERATIONAL EFFICIENCY WITH STRONG PROFITABILITY IMPACT



- Improved Factory efficiency through automatization/digitalization
- Supply Chain/Factory Footprint improvements to reduce logistics and warehousing cost
- SG&A efficiency programs

# EBIT MARGIN OF 15%-18%

## OPERATIONAL EFFICIENCY WITH STRONG PROFITABILITY IMPACT



- Year-on-year reduction of Operating Expenses by 0.5 % points of Net Sales



Operations /  
Factory Efficiency



Logistics



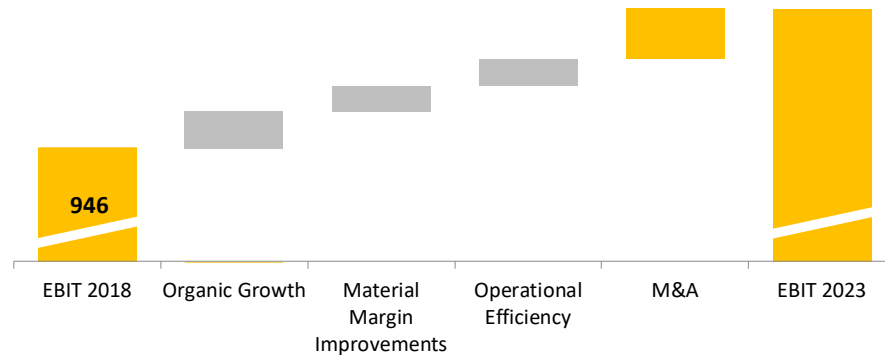
Procurement



SG&A

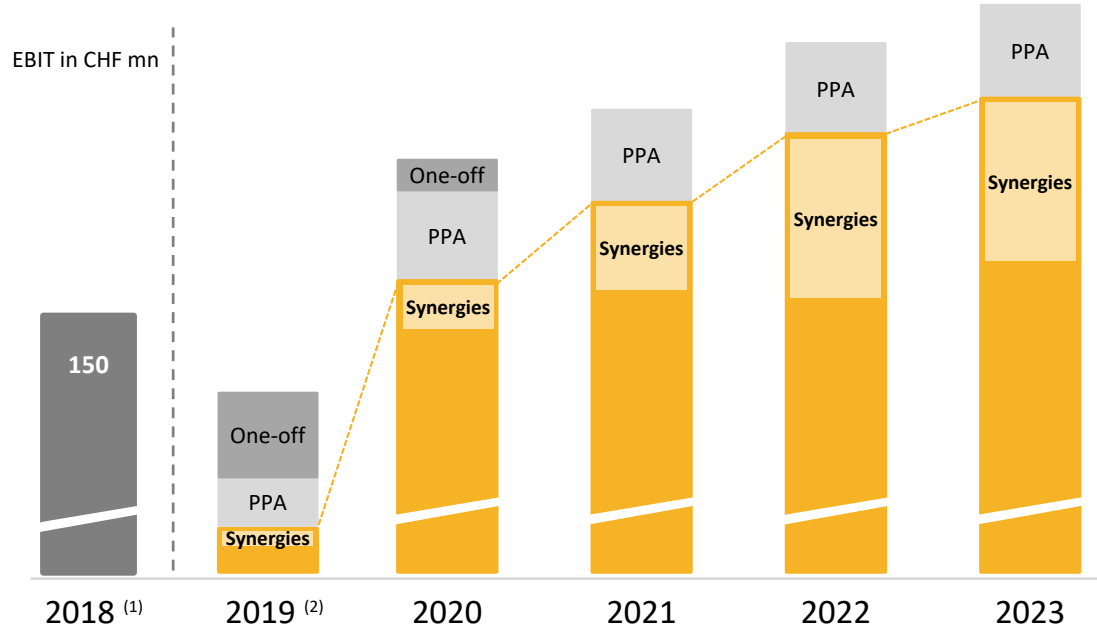
# EBIT MARGIN OF 15%-18%

## M&A INCREASING MARGIN PROFILE AFTER INITIAL DILUTION



- M&A as growth platform, lifting margin profile over time
- Parex impact plus further M&A
- Parex with strong stand-alone growth and contribution
- Run-rate synergies of 100 MCHF fully validated and confirmed (upper end of guidance)

# PAREX CONTRIBUTION TO EBIT GROWTH



- Parex with strong «standalone» growth & profitability pre-PPA
- One-time costs of 70 – 75 MCHF skewed towards 2019 (45 MCHF)
- Initial annual PPA amortization effect of about 4% of Sales
- Run-rate synergies of 100 MCHF fully validated and confirmed (upper end of guidance)
- Synergies will overcompensate PPA effects by 2021

(1) Proforma without Amortization from Acquisitions

(2) Forecast May-Dec 2019



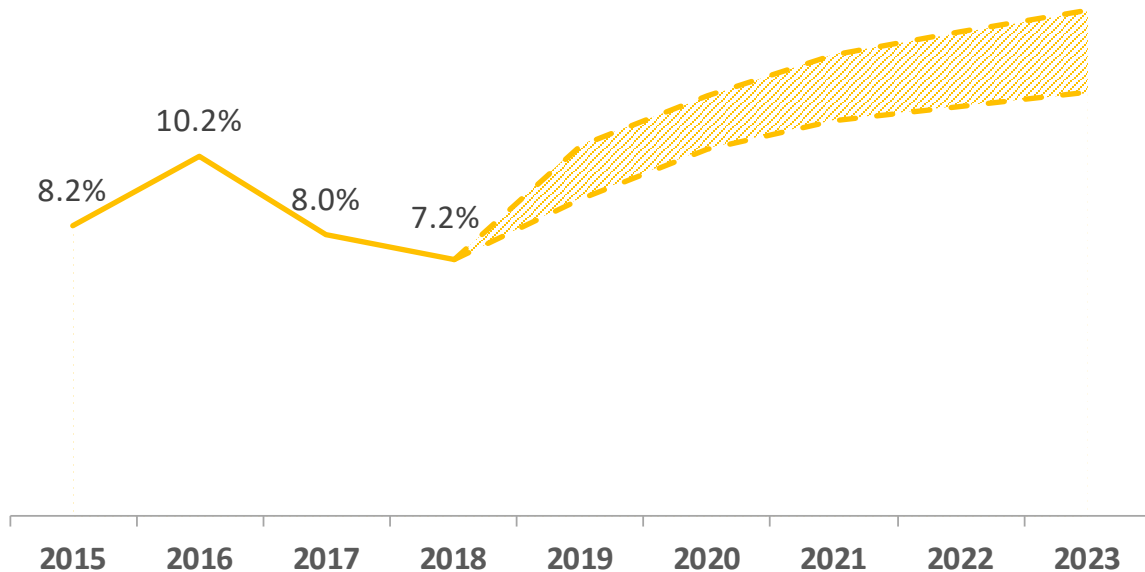
STRONG CASH CONVERSION

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# STRONG CASH CONVERSION

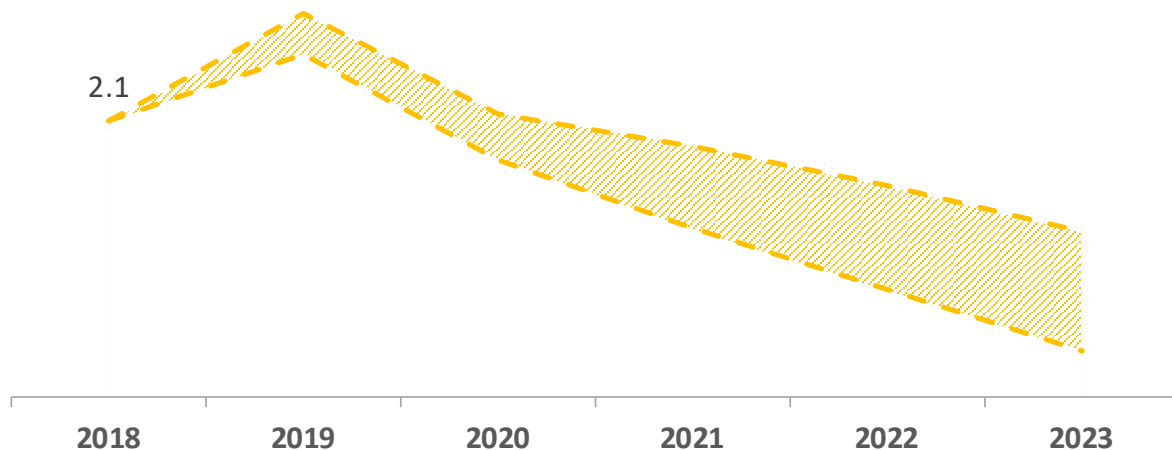
OPERATING FREE CASH FLOW >10% OF NET SALES



- Increasing profitability
- Footprint alignment driving efficient inventory management
- Automation/digitalization supporting disciplined NWC Management
- CapEx spend of approx. 3% of Sales

# STRONGLY CASH GENERATING OPERATING MODEL DRIVING RAPID DELEVERAGING BELOW 2.0 TURNS

Net Debt/EBITDA (S&P adjusted)



- Expected Net Debt/EBITDA of 2.7-2.9 YE 2019
- Rapid deleveraging post Parex transaction, at around 2.0x by end of 2020
- Deleveraging of about 0.4 turns per year thereafter (absent larger M&A)
- Fully in line with strong investment grade credit rating (A-)

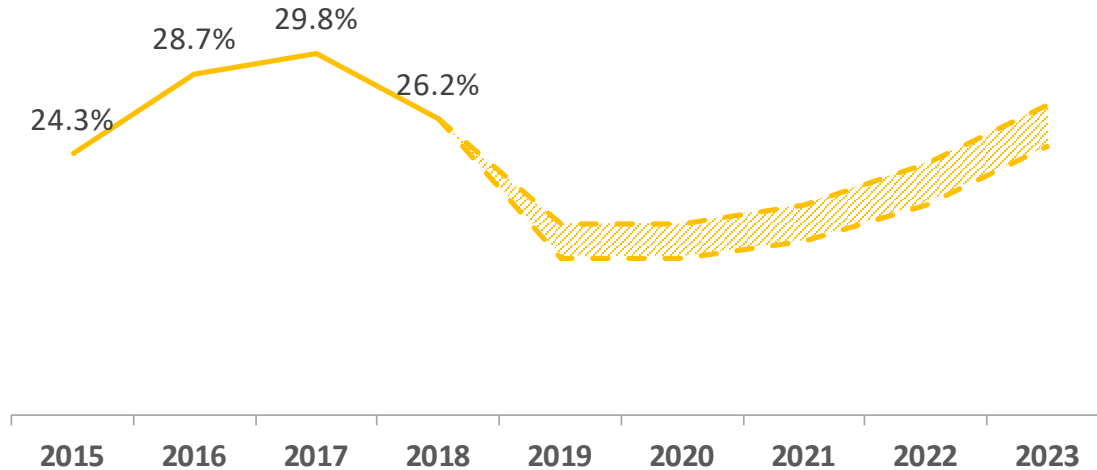
# CAPITAL EFFICIENCY

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# CAPITAL EFFICIENCY

ROCE TO INCREASE TO 25% BY THE END OF THE STRATEGY PERIOD



- 2019/2020 impacted by additional capital employed through M&A (mainly Parex)
- ROCE to increase to 25% (absent large M&A)
- Driven by higher EBIT and efficient Capital Management



THANK YOU FOR YOUR ATTENTION

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- Delay or inability in obtaining regulatory approvals or bringing products to market
- Pricing and product initiatives of competitors
- Uncertainties in the discovery, development or marketing of new products or new uses of existing products, including without limitation negative results of research projects, unexpected side-effects of pipeline or marketed products
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- Litigation
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