

### SIKA AS ENABLER FOR A SUSTAINABLE CONSTRUCTION INDUSTRY

THOMAS HASLER CEO SIKA CAPITAL MARKETS DAY 2021



**BUILDING TRUST** 

# SIKA AS ENABLER FOR A SUSTAINABLE CONSTRUCTION INDUSTRY WINNING TOGETHER – BUILDING THE FUTURE

Profitable Growth Strategy	Innovation Power – Building the Future	WE SIKA
Digitalization and Strong Customer Focus	Sika as Enabler for Sustainability	

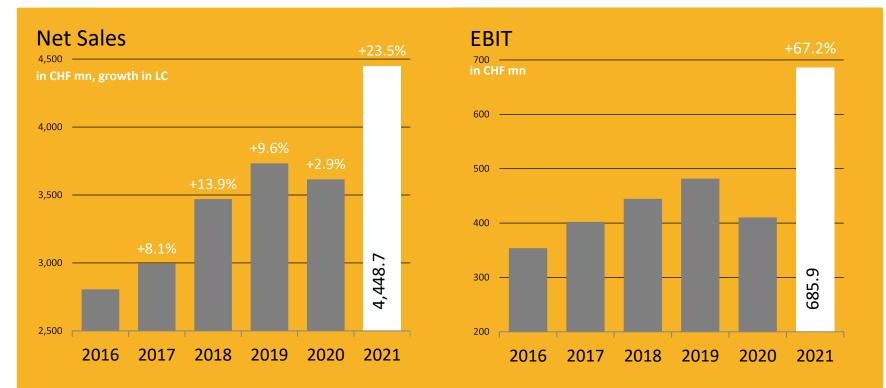


# 1. PROFITABLE GROWTH STRATEGY 2023



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# SIKA'S GROWTH MODEL DELIVERS RECORD RESULTS IN THE FIRST HALF OF 2021





# RESILIENT STRATEGY – MAJOR MEGATRENDS SUPPORTING GROWTH FURTHER ACCELERATION



Technological Progress



Climate Change and Scarcity of Resources



Digitalization



Demographic Change



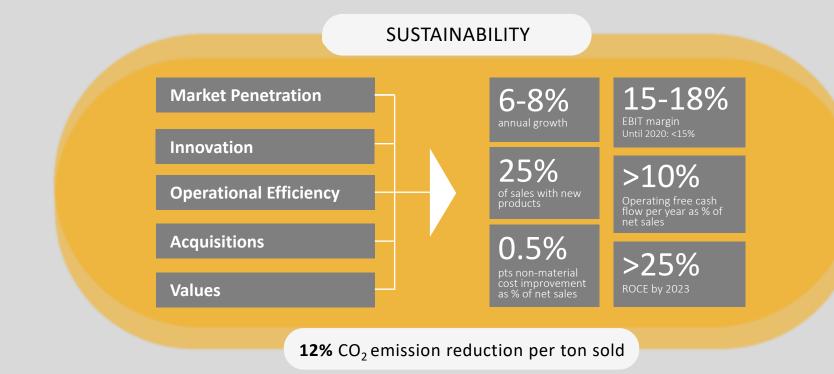
Dynamic Economy



Urbanization



# RESILIENT GROWTH STRATEGY 2023 STRATEGIC TARGETS CONFIRMED



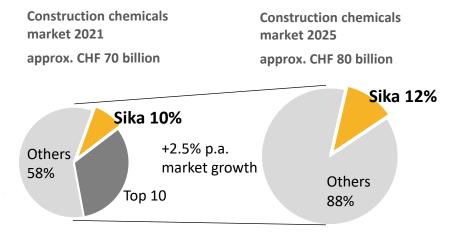
# MARKET PENETRATION – STRONG GROWTH OPPORTUNITIES INCREASE MARKET SHARE TO 12%

Driver for future growth: How Sika increases market share

- 1 Market Penetration
- 2 Key Project Management

#### Initiatives

- 3 Cross-Selling
- 4 Channel Penetration
- 5 Strong Sika Brand









# INNOVATION MORE PERFORMANCE – MORE SUSTAINABLE

Drive increase of productivity and sustainability in construction and industry

2

3

4



- 1 Focus on Sika's five core technologies
  - 25% of sales with new products
  - Shift in construction to 3D printing and modular construction
  - Increased focus on product sustainability more performance more sustainable

Drive impact innovation to lead market transformation

#### **FIVE CORE TECHNOLOGIES**

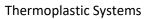
**Concrete Technology** 



Coating Systems



Adhesive Systems









83 new patents in 2020 123 inventions in 2020



# OPERATIONAL EFFICIENCY DRIVES MARGIN IMPROVEMENT LEVERAGE, AUTOMATION, DIGITALIZATION, AND CLUSTER APPROACH

Sika's footprint significantly expanded over the years

- 1 Operations / Factory Efficiency
- 2 Formulation Efficiency
- 3 Logistics
- 4 Procurement
- 5 Sales and admin costs in %

50bps non-material cost savings every year





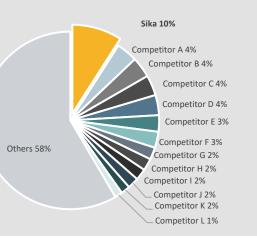


Initiatives to increase operational efficiency

# ACQUISITIONS AS GROWTH PLATFORMS REINFORCEMENTS IN ALL REGIONS AND TECHNOLOGIES

- 1 Fragmentation offers acquisition opportunities
- 2 Sika acting as market consolidator
- 3 More than 70 bolt-on acquisitions in the last 14 years
- 4 Acquisitions as growth platforms
- 5 Solid pipeline

Construction chemicals market 2020 approx. CHF 70 billion







# VALUES AND PRINCIPLES PEOPLE, PEOPLE, PEOPLE



Our People – Our Success:

- Engage and develop a strong, diverse pool of talents
- Employees are proud to work for Sika

# 25,000

employees

**6.4%** employee turnover rate in 2020

# HIGH COMMITMENT OF EMPLOYEES DURING PANDEMIC







# SUSTAINABILITY 70% OF SIKA PRODUCTS WITH POSITIVE SUSTAINABLE IMPACT

- 70% of Sika products with a **positive**, sustainable impact
- Sika products help to reduce the CO<sub>2</sub> footprint of our customers



Sustainable Solutions Community Engagement Occupational Safety

Climate Performance Energy Waste/Water

Overall target (scope 1 & 2) 12% CO<sub>2</sub> emission reduction per ton sold by 2023





### 2. INNOVATION POWER – BUILDING THE FUTURE



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# INNOVATION POWER – BUILDING THE FUTURE UNLIMITED OPPORTUNITIES

#### A perfect platform based on:

- Positive megatrends
- Market leading position
- Strong global footprint
- Best committed organization

#### Drivers for Sika's innovation power:

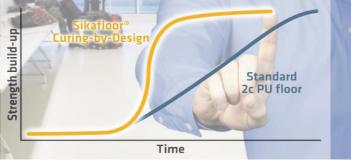
- Curiosity
- Empowerment
- Collaboration
- Competence





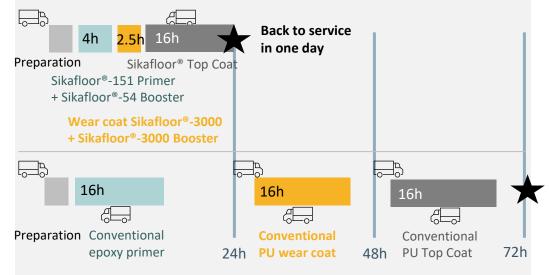
# CURING-BY-DESIGN TRANSFORMS FLOORING Sikafloor®-3000 SAVES TIME AND COST

- Technology transfer from adhesive to flooring
- Patent application filed for curing-bydesign technology
- Improved productivity by fast curing
- Flexibility in terms of working processes
- Concept can be adopted across other flooring products



#### Sikafloor®-3000 Booster

- Standard working time of 45 minutes
- Fast cure after 3 hours instead of 16 hours





# HIGH GROWTH IN MODULAR BUILDING FROM FACTORY TO CONSTRUCTION SITE

#### **Industrial know-how**

### **Construction solutions**

**Construction Site** 

### **Building Elements**

Made in factory



- Windows, doors
- Precast
- Insulated panels
- Facade elements

#### Modular Building Made in factory

- Manufactured housing
- Modular volumes
- Panelized construction



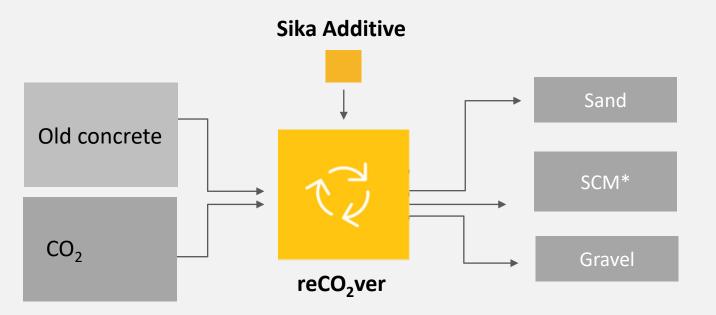
 Sika full range of solutions from basement to roof

Modular construction projected **to grow 6%** annually compared to 2.5% for the construction market



# BREAKTHROUGH IN CONCRETE RECYCLING STRONG MODEL FOR THE CIRCULAR ECONOMY

Sika's new patented recycling process for concrete demolition waste



\* SCM: Supplementary cementitious materials

# BREAKTHROUGH IN CONCRETE RECYCLING reCO<sub>2</sub>ver – SIKA AS ENABLER



#### reCO<sub>2</sub>ver enables transformation to circular economy of concrete

Sika's recycling process for old concrete segregates concrete in its original ingredients to be re-used for new highgrade concrete

The unique process produces high quality SCM powder which allows reduction of cement in new concrete

The circular process reduces environmental footprint of building structures and saves natural resources

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# **3. DIGITALIZATION AND STRONG CUSTOMER FOCUS**



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# DIGITALIZATION AND STRONG CUSTOMER FOCUS FAST GROWING OPPORTUNITY

# 01

**Digital Board** 

- Digital customer centricity
- Operational excellence (Industry 4.0)
- Innovation and new business models
- Efficient knowledge worker



- Strong online recognition
- Best customer/user experience

# 03

**E-Commerce** 

- New global e-commerce organization
- Strong incremental growth for new channels

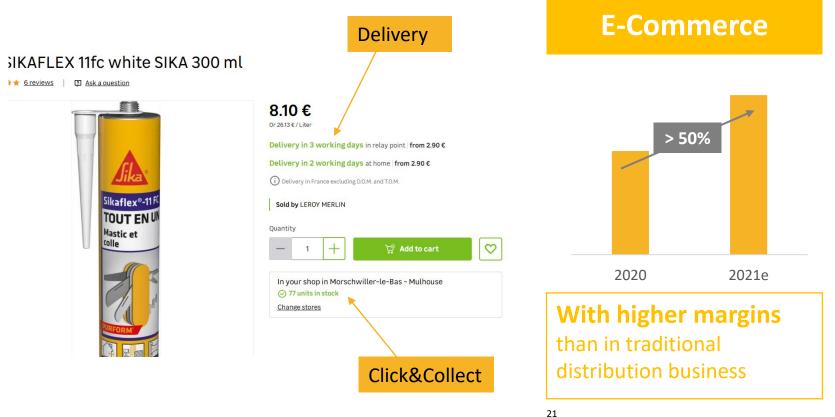
04

**Big Data** 

 Data driven organization and activities



# DIGITALIZATION AND STRONG CUSTOMER FOCUS E-COMMERCE – A STRONG GROWING NEW CHANNEL TO MARKET



# DIGITALIZATION AND STRONG CUSTOMER FOCUS THE SIKA BRAND



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- Pricing power as clear market leader
- Strong push and pull
- Sika as number one brand in construction and industry
- Brand value of «The Sika Brand»
  2013 CHF 191 million
  2021 CHF 4,187 million

Strong market penetration with Sika Brand as # 1 player in the industry



# 4. SIKA'S SUSTAINABILITY JOURNEY



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### SUSTAINABILITY MILESTONES THE SIKA WAY

#### 2019





# SIKA ROADMAP TO NET ZERO INTEGRATING SUSTAINABILITY INTO THE BUSINESS STRATEGY



Sustainability as great opportunity, the more demanding it gets, the better for Sika



# SIKA AS ENABLER SOLUTIONS TO DRIVE A SUSTAINABLE FUTURE

#### Durability



By **increasing the lifespan of buildings**, Sika solutions contribute to carbon footprint reduction

#### **Clinker reduction**



Sika solutions enable high clinker reduction in cement and concrete, even when using more challenging Supplementary Cementitious Materials. Ensuring high performance and less environmental impact Roofing



Sika's wide range of durable and long-lasting roofing solutions contribute to the reduction of energy consumption and greening of cities



### 5. TOP TOPICS: THE IMPACT OF THE PANDEMIC



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# THE IMPACT OF THE PANDEMIC MARCH 2020 TO SEPTEMBER 2021

- COVID-19 and resulting containments continue to affect global market
- Especially global supply chain strained
- Impact going forward, strong push in:
  - Regionalization
  - Digitalization

No Containment Measures

Some Containment Measures

Extreme Containment Measures

Country	Mar 20	Apr 20	May 20	Jun 20	Jul 20	Aug 20	Sep 20	Oct 20	Nov 20	Dez 20	Jan 21	Feb 21	Mar 21	Apr 21	May 21	Jun 21	Jul 21	Aug 21 :	Sep 21
Argentina	48	95	83	65	58	66	58	43	30	35	35	30	20	45	66	64	64	54	39
Australia	46	76	55	43	43	43	43	43	38	38	43	40	38	38	38	52	67	67	60
Austria	48	83	55	29	19	19	24	36	69	71	86	68	62	62	48	31	19	22	24
Belgium	35	81	69	53	36	33	31	53	62	62	62	62	62	62	52	38	26	19	19
Brazil	4	46	84	73	55	52	48	38	33	38	28	28	36	46	40	31	22	14	14
Canada	53	83	75	53	49	44	46	54	64	67	69	66	57	66	66	57	48	38	52
China	47	30	19	14	14	14	10	14	14	19	22	29	22	14	14	14	14	24	24
Denmark	43	76	57	43	41	33	33	33	33	50	72	71	62	52	31	24	19	19	8
Finland	35	67	65	43	36	24	24	27	38	43	50	52	67	64	52	43	34	29	26
France	43	81	69	31	19	19	29	38	76	64	62	62	64	81	64	36	29	29	22
Germany	41	74	53	29	19	19	24	38	52	69	81	78	60	72	66	34	19	19	24
India	29	92	86	67	67	67	62	55	52	52	52	54	59	66	76	74	71	58	50
Indonesia	15	48	52	43	19	19	22	24	24	24	29	29	24	24	43	50	67	64	60
Italy	100	100	74	62	48	48	33	43	67	67	57	52	64	67	48	36	24	14	14
Japan	33	38	41	36	27	29	27	19	19	19	29	29	26	28	33	31	31	33	33
Mexico	4	50	81	72	53	43	43	42	40	40	43	36	29	29	24	19	14	16	19
Netherlands	38	76	72	48	38	33	29	45	52	66	81	76	67	62	54	40	33	33	30
Norway	46	90	72	50	38	29	33	38	43	43	48	46	43	46	43	33	33	31	24
Romania	48	90	77	41	38	38	33	48	67	67	64	57	67	67	46	29	24	24	26
Russia	15	59	67	38	34	20	20	20	24	24	22	20	19	19	19	19	14	14	14
Saudi Arabia	39	76	76	53	48	48	46	43	43	43	52	60	62	57	52	48	48	48	38
South Africa	37	71	71	52	43	39	22	14	14	24	38	28	14	19	24	24	48	24	22
South Korea	45	45	38	30	30	10	10	10	10	20	30	30	30	10	30	30	10	10	10
Spain	49	95	76	62	43	43	33	41	52	52	52	54	57	57	50	36	29	29	29
Sweden	24	43	48	46	41	38	33	33	36	40	48	48	48	48	48	43	34	29	32
Switzerland	41	74	55	26	22	24	24	31	43	54	62	67	52	45	38	24	14	14	19
Turkey	35	59	69	38	33	38	38	38	38	52	52	52	43	64	76	36	24	24	19
United Kingdom	44	86	86	67	52	48	38	41	67	64	86	86	76	58	46	38	22	5	5
United States	45	78	63	50	48	48	48	49	54	60	56	50	40	29	22	12	5	5	10

Source: IHS Markit

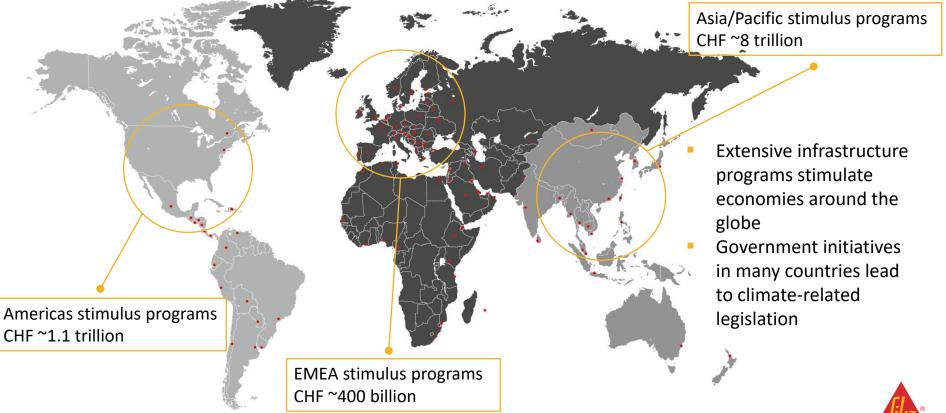
#### Pandemic with significant, lasting impact while demand remains strong



# 6. TOP TOPICS: GOVERNMENT INCENTIVE PROGRAMS – HIGH POTENTIAL IN INFRASTRUCTURE AND REFURBISHMENT



# GOVERNMENT INCENTIVE PROGRAMS CHF ~10 TRILLION PLANNED STIMULI FOR INFRASTRUCTURE



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# 7. OUTLOOK



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# ANNUAL TARGET FOR FISCAL YEAR 2021 CONTINUATION OF SUCCESSFUL GROWTH STRATEGY

- Outlook for 2021 fiscal year
  - Sales growth in local currencies between 13 and 17% (previous: double-digit sales growth in local currencies)
  - Over-proportional EBIT increase
  - The EBIT margin will reach 15% for the first time, despite a challenging raw material price development
- Confirmation of 2023 strategic targets for sustainable, profitable growth





### WINNING TOGETHER – BUILDING THE FUTURE



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- Fluctuations in currency exchange rates and general financial market conditions
- Interruptions in production
- Legislative and regulatory developments and economic conditions
- Delay or inability in obtaining regulatory approvals or bringing products to market
- Pricing and product initiatives of competitors
- Uncertainties in the discovery, development or marketing of new products or new uses of existing products, including without limitation negative results of research projects, unexpected side-effects of pipeline or marketed products
- Increased government pricing pressures
- Loss of inability to obtain adequate protection for intellectual property rights
- Litigation
- Loss of key executives or other employees
- Adverse publicity and news coverage

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