

Sika AG
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Relaunch of Sika Website

Where unity meets versatility: Sika launches a new corporate website. The new website, which can be found at www.sika.com, provides all stakeholders a complete and modern look at the Company's profile and its solutions.

The new corporate website – which has been developed in cooperation with Namics AG, St. Gallen/Zurich, Switzerland – covers a first step. New country sites will follow. The main features encompass a new content-management-system, an e-catalogue, closed user groups (CUG's), optimized web design and a global navigation structure.

The content-management-system is provided by Day, Basel, Switzerland. Media releases, stock quotes and other pertinent information about Sika's activities are available by accessing the Sika Group section. Concrete producers, contractors, distributors and industrial customers may find hands-on info for their work by accessing the section "Products/Solutions".

The layout system within the new Sika internet visualizes content immediately, even that information which isn't displayed on the top level of the navigation. System and product-related pages are generated automatically via a specific Product-Information-System (PIM), developed in cooperation with Hybris, Munich, Germany. The design was developed by Ingmar Thies, Thies Design, Vienna/Hamburg.

Where unity meets versatility and usability.
www.sika.com

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Sika AG Corporate Profile

Sika AG, located in Baar, Switzerland, is a globally active company supplying the specialty chemicals markets. It is a leader in processing materials used in sealing, bonding, damping, reinforcing and protecting load-bearing structures in construction (buildings and infrastructure construction) and in industry (vehicle, building component and equipment production).

Sika's product lines feature high-quality concrete admixtures, specialty mortars, sealants and adhesives, damping and reinforcing materials, structural strengthening systems, industrial flooring as well as roofing and waterproofing systems. Subsidiaries in more than 70 countries worldwide and approximately 12,900 employees link customers directly to Sika and guarantee the success of all of its business relationships. With this business structure Sika generates annual sales of CHF 4.6 billion. Visit our website at

www.sika.com.



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