

SIKA ON TRACK FOR RECORD RESULTS – STRONG SALES GROWTH OF 16.3% FOR 2019

SIKA INVESTOR PRESENTATION JANUARY 2020



## **HIGHLIGHTS SALES 2019**



## NEW SALES RECORD OF CHF 8.11 BILLION – GROWTH OF 16.3%

#### HIGHLIGHTS SALES 2019

- 1. New records in sales for the 2019 business year
  - +16.3% sales growth in local currencies (+14.4% in CHF) to CHF 8.11 billion
  - Organic growth of +3.3%

#### 2. Key investments

- Acquisition of Parex (Global) Crevo-Hengxin (China), King Packaged Materials (Canada) Belineco (Belarus) and Adeplast (Romania)
- Opening of seven new factories in Senegal, Egypt, Qatar, Serbia, Cameroon, Ethiopia and Indonesia

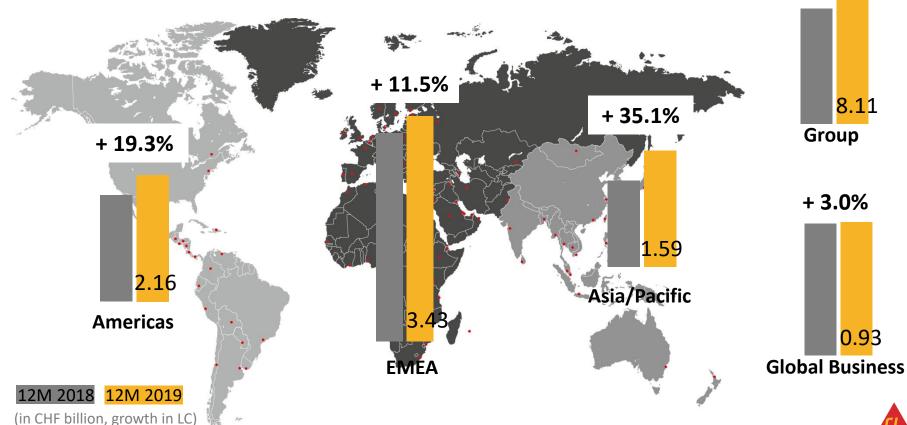
#### 3. Outlook and Strategy

- Outlook: double-digit EBIT growth for 2019
- New Strategy 2023 will ensure Sika's success in the upcoming years with sustainable, profitable growth



## STRONG GROWTH MOMENTUM CONTINUES

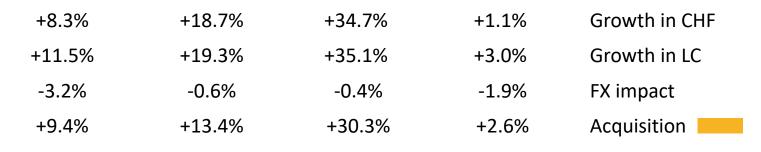
16.3% SALES GROWTH (14.4% IN CHF) IN 2019

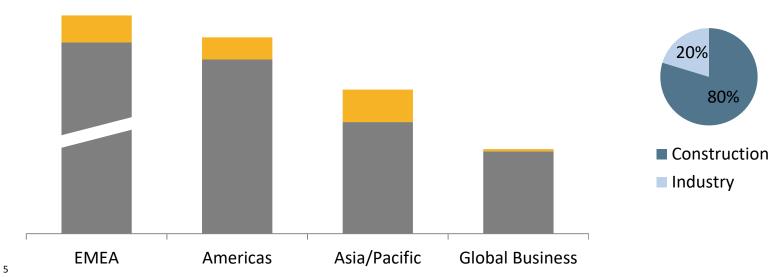


+ 16.3%

#### **SALES 2019**

#### **GROWTH IN ALL REGIONS**







#### HIGH OPERATING SPEED CONTINUED IN 2019

#### INVESTMENTS IN NEW PLANTS

#### **Opening of Sika plants:**

- Mortar plant in Senegal
- Expansion of mortar plant in Egypt
- Concrete admixture plant in Qatar
- Expansion of mortar plant in Serbia
- Mortar plant in Cameroon
- Mortar plant in Ethiopia
- Third plant in Indonesia



Doubling mortar capacity in Egypt

(Dakar, March 2019) (Alexandria, April 2019)

(Doha, May 2019)

(Belgrade, July 2019)

(Douala, September 2019)

(Addis Ababa, November 2019)

(Jakarta, December 2019)



New plant in Cameroon



New plant in Senegal

#### HIGH OPERATING SPEED CONTINUED IN 2019

## 5 ACQUISITIONS IN 2019 – INTEGRATION ON TRACK

Company	Country	Target Market
Parex	Global	Building Finishing, Waterproofing, Flooring
King Packaged Materials Company	Canada	Concrete, Refurbishment
Belineco	Eastern Europe	Sealing & Bonding
Crevo-Hengxin	China	Sealing & Bonding
Adeplast (Closing Q1/2020)	Romania	Building Finishing

#### Total annual sales: CHF 1,458 million



King Packaged Materials Company



Belineco



Crevo-Hengxin



#### FAST AND SUCCESSFUL INTEGRATION OF PAREX

#### **EXCELLENT PROGRESS**

#### TOTAL SYNERGIES

CHF 100 million identified

## FAST ORGANIZATIONAL INTEGRATION

Over 20 countries in fully integrated management structures

#### **PROCUREMENT**

CHF 12 million savings estimated

#### **CROSS-SELLING**

CHF 230 million of revenue targeted with over 100 projects

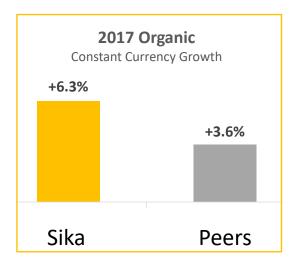
# First SHOP IN SHOP concept launched in China in 2,000 STORES

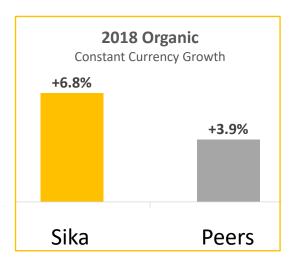


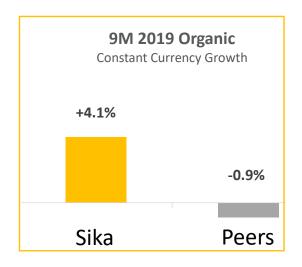


#### SIKA CLEARLY OUTPERFORMS COMPETITORS

## ORGANIC GROWTH SIGNIFICANTLY ABOVE PEERS IN THE PAST YEARS



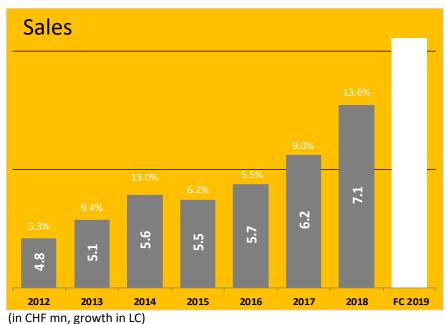


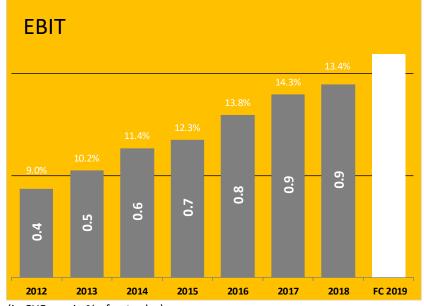




#### STRONG TOPLINE GROWTH AND EBIT GROWTH IN THE PAST YEARS

#### PERFORMANCE FROM 2012 TO 2019





(in CHF mn, in % of net sales)



## STRATEGY 2023 **BUILDING THE FUTURE**

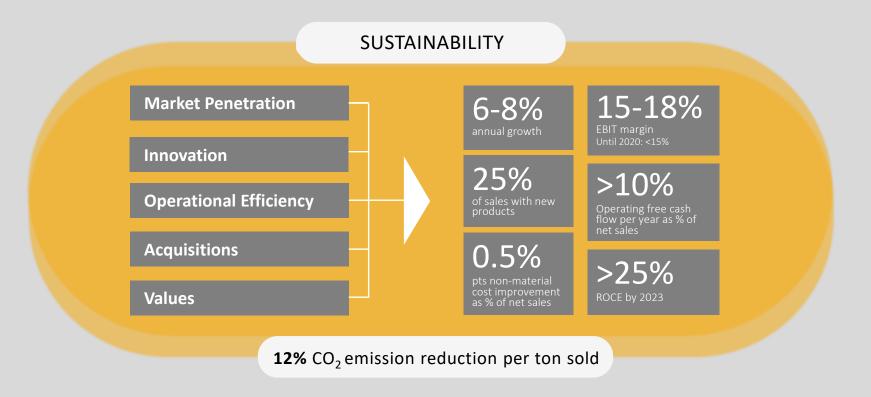


## STRATEGY 2023

- Keep and build on the success story
  - Values and Principles
  - Sales driven organization decisions close to the customers
  - Target Market concept remains
  - Focus on the current 5 Core Technologies
  - Market Penetration and Emerging Markets as growth drivers
  - Drive innovation to stay the clear market leader and drive growth and margins
  - Maintain acquisition strategy as a growth platform
  - Deliver 6-8% sales growth and over-proportional EBIT growth
- New initiatives
  - Building Finishing as a new (8th) Target Market with high potential
  - Leverage distribution to improve market access and gain market share
  - Operational efficiency to increase margins
  - Sustainability is embedded in what we do



## SIKA'S GROWTH STRATEGY 2023 THE PILLARS OF THE STRATEGY



## SUSTAINABILITY AT THE CENTER OF WHAT WE DO



## SIKA IS COMMITTED TO SUSTAINABILITY SUSTAINABILITY HAS BEEN THE FOCUS FOR A LONG TIME

- CDP (Carbon Disclosure Project) disclosure since 2007
- Member of UN Global Compact since 2009
- Member of the World Business Council for Sustainable Development since 2010
- «More Value Less Impact» Strategy developed in 2013
- Reporting according to GRI Standards since 2014
- Sustainability Advisory Board in place since 2016
- Alignment to UN Sustainability Development Goals since 2019
- Materiality analysis with stakeholders conducted on a regular basis
- Sustainability is an integral part of the innovation process and development of new products



#### SIKA IS COMMITTED TO SUSTAINABILITY

## SIKA OFFERS MANY SUSTAINABLE PRODUCTS AND SOLUTIONS

USING LESS WATER, CONCRETE, AND CEMENT WITH Sika® ViscoCrete® Sika® ViscoCrete®
TECHNOLOGY ENABLES
UP TO 40%
REDUCTION OF WATER
CONTENT IN
CONCRETE



SIKA
WATERPROOFING
SYSTEMS PROTECT
AND SAVE WATER

SIKA WATERPROOFING
SYSTEMS PREVENT LEAKAGE
AND CONTAMINATION OF
DRINKING WATER IN WATER
RESERVOIRS AND WASTE
WATER TREATMENT PLANTS



ENABLING CONSTRUCTION OF LIGHTWEIGHT AND ELECTRIC VEHICLES Sika® Power®
ADHESIVES: 50%
WEIGHT REDUCTION
CAN BE ACHIEVED
USING LIGHTWEIGHT
MATERIALS



ENERGY-SAVING, DURABLE ROOFING SOLUTIONS SOLUTIONS FOR GREEN
ROOFS THAT SAVE ENERGY
AND REDUCE HEAT ISLAND
EFFECT AND FOR COOL
ROOFS THAT REDUCE
ENERGY CONSUMPTION BY
UP TO 15%



SIKA REPAIR
SOLUTIONS PROLONG
THE LIFETIME,
INCREASE SAFETY AND
EFFICIENCY OF
STRUCTURES

SIKA REPAIR SYSTEMS
STRENGTHEN,
WATERPROOF,
INSULATE, PROTECT,
AND REPAIR BUILDINGS
& STRUCTURES



ROOF RECYCLING PROGRAM EASES THE BURDEN ON LANDFILLS ROOF RECYCLING PROGRAM
CONSERVES NATURAL
RESOURCES WITH 31,000
TONNES OF PROCESSED
RECYCLED MATERIALS
DIVERTED FROM LANDFILLS
TO DATE





## SUSTAINABILITY AS A BASIC PRINCIPLE OF THE STRATEGY

#### SUSTAINABILITY TARGETS

- Overall target: 12% CO<sub>2</sub> emission reduction per ton sold
- Our «More Value Less Impact» targets:

#### SUSTAINABLE SOLUTIONS

 All new product developments with "Sustainable Solutions" until 2023

#### **COMMUNITY ENGAGEMENT**

- 10,000 working days of volunteering work p.a.
- 50% more projects
- 50% more direct beneficiaries

#### **OCCUPATIONAL SAFETY**

- 50% less accidents
- 0 fatalities

#### **CLIMATE PERFORMANCE**

 12% reduction of CO<sub>2</sub>-emissions per ton sold until 2023

#### **ENERGY**

- 15% less energy consumption per ton sold
- 50% renewable electricity rate

#### **WASTE/WATER**

- 15% less waste generation per ton sold
- 25% higher recycling rate of total waste
- 15% less water consumption per ton sold



**INCREASE OUR MARKET SHARE TO 12%** 



## MAJOR MEGATRENDS SUPPORTING SIKA'S GROWTH

#### NO NEGATIVE DISRUPTION – UNLOCKING FURTHER POTENTIAL

TECHNOLOGY ADVANCEMENT



EXPLODING URBANIZATION



ECONOMIC POWER
SHIFT



CLIMATE CHANGE, SHORTAGE OF RESOURCES



CHANGING DEMOGRAPHICS

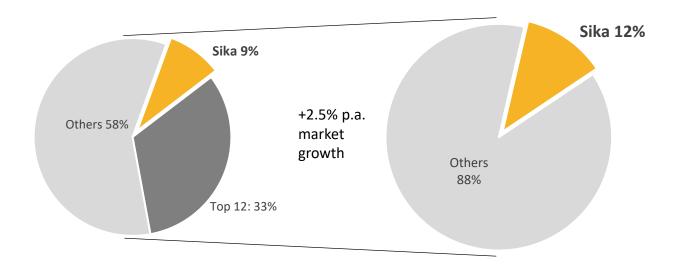




## CONSTRUCTION CHEMICALS MARKET WILL GROW TO CHF 80 BILLION



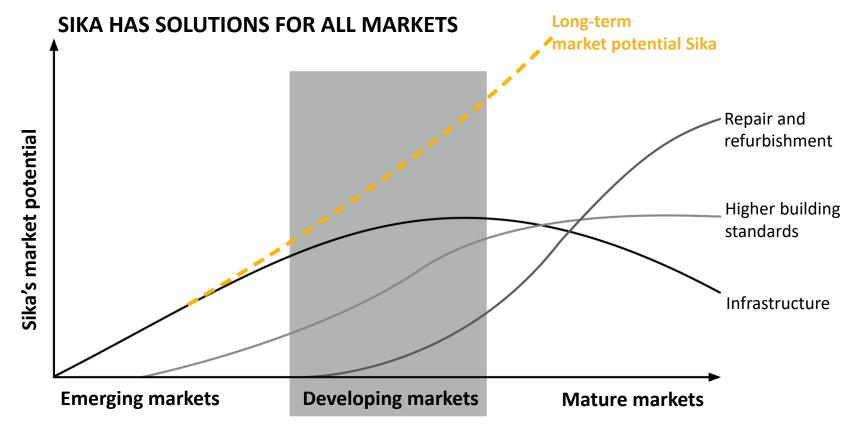
Construction chemicals market 2025
Approx. CHF 80 billion





#### GROWTH MODEL WITH EARLY MARKET PENETRATION

FROM NEW-BUILD TO REFURBISHMENT



#### DRIVER FOR FUTURE GROWTH

Key facts current market penetration at Sika

**Strong Global Brand** 

**Clear Market Leader** 

Solution-driven and close to customer

How we increase market share

#### New Target Market

**Building Finishing** 



#### **Initiatives**

1 Emerging Markets



2 Key Project Management



3 Cross-Selling



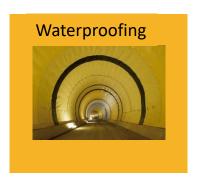
4 Channel Penetration





## BUILDING FINISHING AS OUR 8TH TARGET MARKET

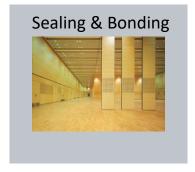










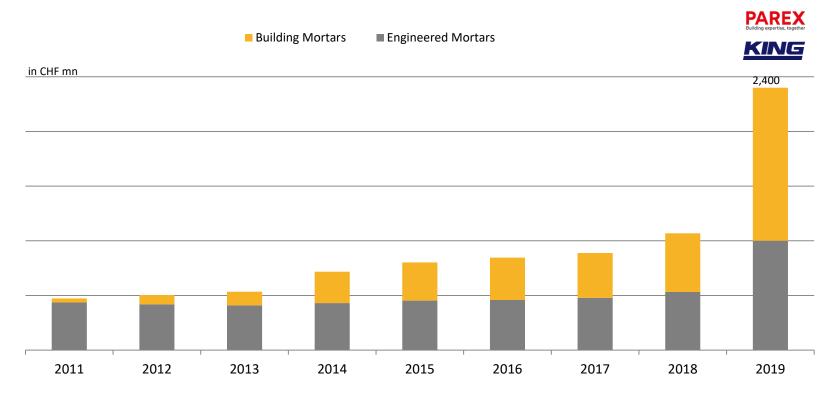








## DEVELOPMENT IN BUILDING FINISHING 2011 TO 2019





#### BUILDING FINISHING WITH STRONG EXPOSURE TO REFURBISHMENT

#### **Technical Mortars / Other Sika Target Markets**





Highly-technical building and infrastructure projects





Direct sales to large contractors and concrete producers, where an engineer is the key decision maker

#### **Building Finishing – Tile Adhesives and Facade Mortars**





Residential and light commercial focus





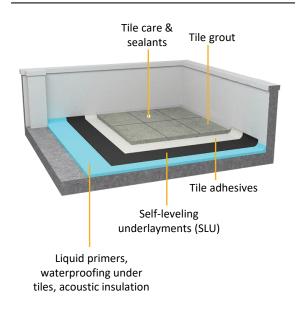
Need for capillary distribution network to serve highly fragmented applicator base



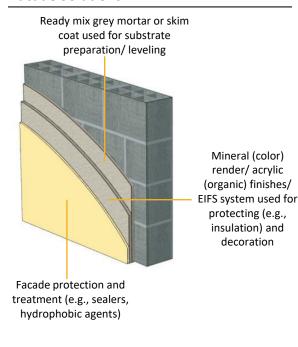
#### **BUILDING FINISHING**

## THE BUILDING FINISHING TARGET MARKET COMPRISES 3 SYSTEMS

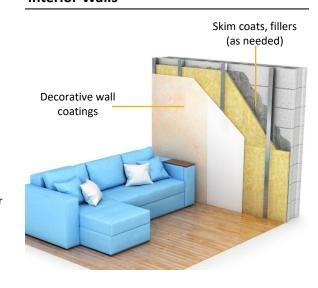
#### **Tile Setting Materials (TSM)**



#### **Facade Solutions**



#### Interior Walls





## MARKET PENETRATION – EMERGING MARKETS GROWTH THROUGH RISING PENETRATION AND SOPHISTICATION



- Sika as early mover in frontier markets
- Early opportunities due to high infrastructure build-up
- Increasing penetration of higher end solutions over time
- Increasing regulations and sophistication driving further growth
- Open up 3-5 new national subsidiaries

Higher penetration and growth opportunities Example pre-mixed vs job-site mixed mortars

>90% pre-mixed mortars in developed markets

<30% in emerging markets, majority is still job-site mixed mortars

Opportunities in infrastructure build-up Infrastructure spend

>25% Infrastructure spend as % of total construction spend in emerging markets

<15% Infrastructure spend as % of total construction spend in mature markets



## MARKET PENETRATION - CROSS-SELLING

## INCREASE PROJECT PENETRATION

- Sika is the only company offering the full range of construction chemicals: from below ground to the roof
- Cross-selling with opportunities in all Target Markets
- Set up organization to coordinate and increase project penetration

PROJECT SALES AS % OF CONSTRUCTION SPEND

Estimated average: 0.5%

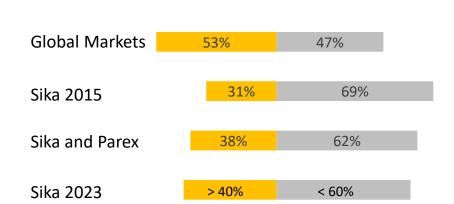
Estimated additional potential: 1-2%



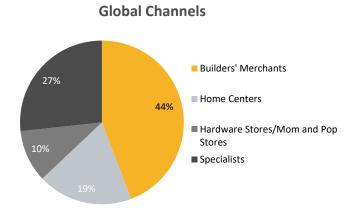


#### MARKET PENETRATION – CHANNEL PENETRATION

#### DISTRIBUTION: LARGE POTENTIAL TO GROW



■ Distribution ■ Direct



4 main Distribution channels with growth opportunities

through increased penetration of physical stores

build-up of online channel with CHF 100 million sales by 2023

Sika is present in **101** countries, of which today **40** countries mainly focus on project and direct sales and generate < **30%** of sales via **Distribution channel** 



## **INNOVATION**

MORE PERFORMANCE – MORE SUSTAINABLE



## SIKA'S 5 CORE TECHNOLOGIES

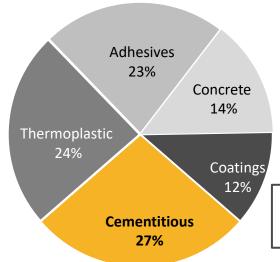
Launch of best in class membrane

■ PP concrete fibers, hybrid bitumen

■ Thermoplastic-concrete hybrid

#### **KEY INNOVATION MOVES 2023**

- Launch first new basic PU with unique performance
- New Sika Hybrid Technologies
- Expand Adhesion Range



- Next generation concrete additives
- Industry leading cement additives
- 3D concrete printing

- Novel patented building blocks
- Performance Water-based coatings

- High performance mortars
- Novel additives + mortar knowhow
- Low cement mortars



## 25% OF SALES WITH NEW PRODUCTS INNOVATION AS KEY GROWTH AND PROFIT DRIVER

Innovation

Target 2023

Major New Product Developments

Key Updates

Key Updates

Target 2023

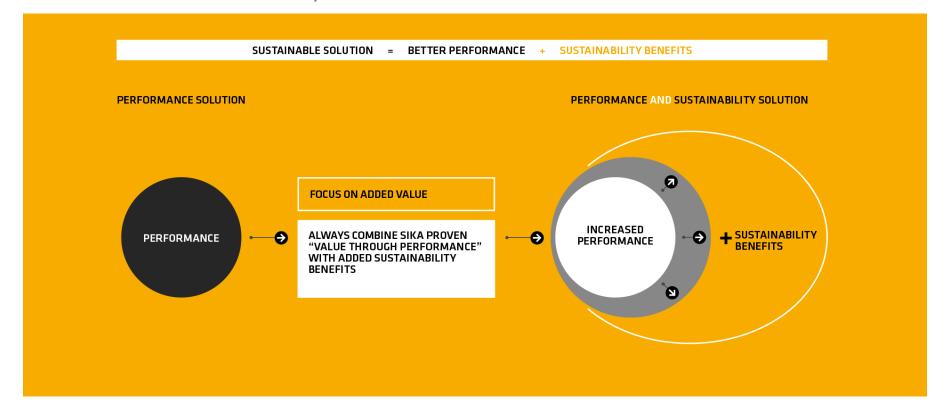
- Market penetration with innovative products
- Higher profitability with products offering unique USP's

Adding value to customers at improved environmental impact



#### INNOVATION – INCREASED FOCUS ON PRODUCT SUSTAINABILITY

## MORE PERFORMANCE, MORE SUSTAINABLE





## INNOVATION – INCREASED FOCUS ON PRODUCT SUSTAINABILITY

## NEW SOLUTIONS: MORE PERFORMANCE, MORE SUSTAINABLE



#### **HYDROFLEX SEALANTS**

Better stretchability, adhesion and application properties

Excellent Health & Safety profile, low VOC emissions (EC1+)



#### **NEW EPOXY FLOOR COATINGS**

Improved blushing resistance, significantly reduced yellowing

Low VOC emissions, low odor, LEED v4 contribution



#### **HEMP BASED MORTARS**

Thermal and phonic insulation benefits, very easy to apply

Negative CO<sub>2</sub> footprint (renewable), optimum interior air comfort

INNOVATION THROUGH A UNIQUE COMBINATION OF HIGHER PERFORMANCE AND MARKEDLY IMPROVED SUSTAINABILITY



## OPERATIONAL EFFICIENCY MORE THAN OPERATING LEVERAGE



#### **OPERATIONAL EFFICIENCY**

#### FAST EXPANSION: POTENTIAL TO INCREASE OPERATIONAL EFFICIENCY

#### Sika's footprint significantly expanded since 2015

+ 11 subsidiaries

+ 116 factories

> 7,000 employees + 24 acquisitions

## To increase operational efficiency we focus on the following areas



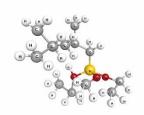
Operations / Factory Efficiency



Logistics



**Procurement** 



Formulation Efficiency



Sales and admin costs in %

0.5% savings expected per year



### **OPERATIONAL EFFICIENCY - AUTOMATION**

## OPERATIONS / FACTORY EFFICIENCY

#### **AUTOMATION TO DRIVE PRODUCT EFFICIENCY**



- Sika US investing in automation equipment for its roofing membrane line
- New automated packaging line featuring robotic palletizer to be installed in late 2019
- Labor efficiency to improve by 40% with automated process

## AUTOMATED GUIDED VEHICLE FOR WARFHOUSING



- Driverless fork trucks for shipping warehouses
- Sika US to invest in this technology in second half of 2019

#### **AUTOMATION TO DRIVE PRODUCT EFFICIENCY**

#### Today



Investment of CHF 1 million in new automation for bottling line

- 3 full time employees
- Expensive, custom, predecorated bottles
- 2 shifts to meet demand at 56% equipment efficiency

#### **Future**



- 1 full time employee
- Generic bottles labeled in-process
- 1 shift at around 70% equipment efficiency

## OPERATIONAL EFFICIENCY AND MARGIN IMPROVEMENT IN SEALING AND BODING



- Sika US investing in a new automated production line that will reduce cost by 7% on a critical product for retail market
- New line to be operational in 2020

Total savings in the US of CHF 4.2 mn

from 2020 onwards

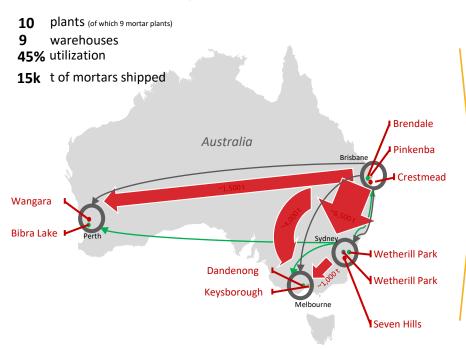


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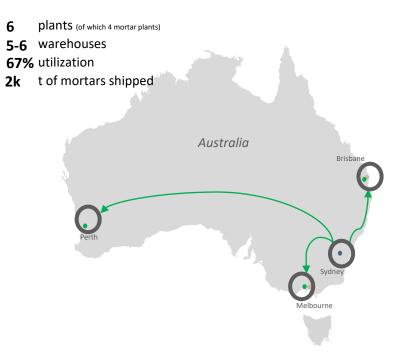
## **OPERATIONAL EFFICIENCY**

## LOGISTICS – A CLOSER LOOK AT AUSTRALIA

#### FROM INEFFICIENT PLANTS/ FLOWS & HIGH COMPLEXITY ...



#### ... TO 1 MORTAR PLANT PER CITY & EFFICIENT SUPPLY CHAIN





## **OPERATIONAL EFFICIENCY – PROCUREMENT**

### HOW TO GENERATE YEARLY SAVINGS

# GLOBAL AND SYSTEMATIC APPROACH TO MANAGING PROCUREMENT PROJECTS

OVER **1,700** SAVINGS & RISK REDUCTION PROJECTS IDENTIFIED IN ALL REGIONS

#### **HOW TO INFLUENCE OPERATIONAL EFFICIENCY**

# LOGISTICS COST OPTIMIZATION

- Professional negotiation with logistic vendors
- Effective contracting
- Close monitoring of service level

# SUPPLY CHAIN SIMPLIFICATION

- Involvement during plant location & design phase
- Vendor delivery performance monitoring
- Reduction of supply lead times

# PACKAGING COST REDUCTION

- Development of cost effective packaging sources
- Standardization and reduction of Packaging SKU
- Sourcing of recycled and sustainable packaging

#### **OPERATING NWC**

- Systematic approach to vendor PT extension
- Consignment stock agreements

#### **ADMIN COST REDUCTION**

- Reduction of Purchasing Orders
- Improvement of P2P (Procure to Pay) process



39 BUILDING TRUST

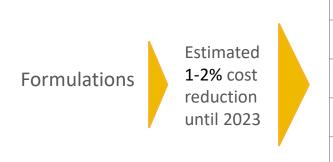
### OPERATIONAL EFFICIENCY - FORMULATION EFFICIENCY

#### DIRECTLY IMPACTING OPERATIONAL EFFICIENCY

Sika is a product solution company = formulations are continuously invented, adjusted and adopted to local customer needs



- > 20,000 active registered formulations
- > 1,200 added every year globally



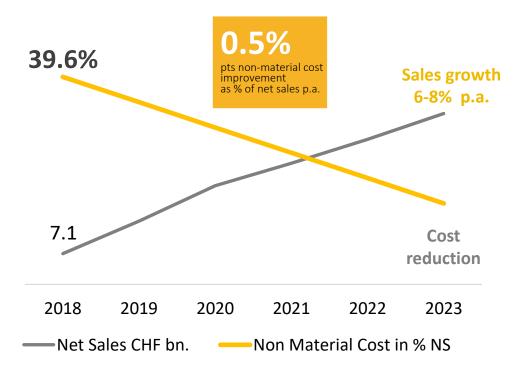
Purchasing	► Purchasing power, single source risks
Production	Cost (throughput), robustness, quality
Logistics	► Shelf life, transport costs
Product	► Over-engineering, final product cost
Application	► Ease of application, robustness, speed
Time-to-Market	► Know-how to develop quickly & efficiently

Formulations stand at the very beginning of our supply chain, thus influencing the efficiency of production and logistics steps and product cost/performance



#### OVERALL OPERATIONAL EFFICIENCY

#### YEARLY IMPROVEMENT



#### Additional efficiency gains from:

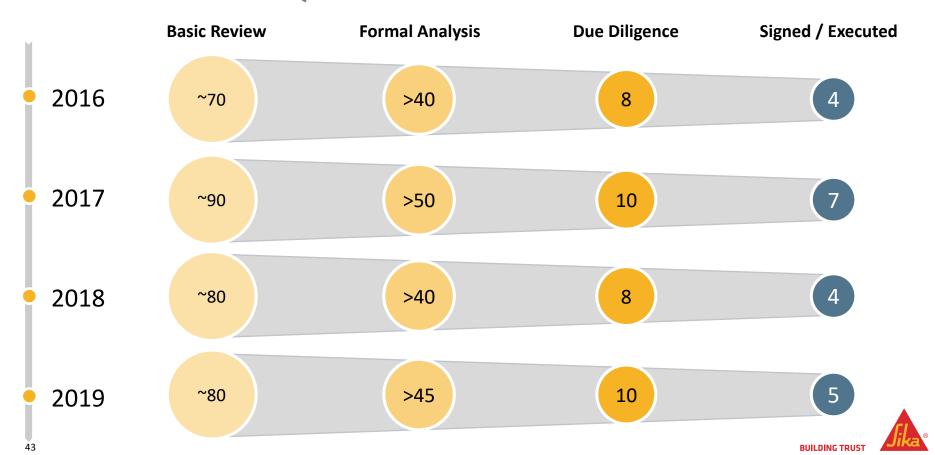
- Operating leverage
- Lean corporate organization
- Various efficiency programs in countries
- Prudent cost management in countries with lower growth
- Fast integration of acquisitions / realization of synergies



# ACQUISITIONS GROWTH PLATFORMS

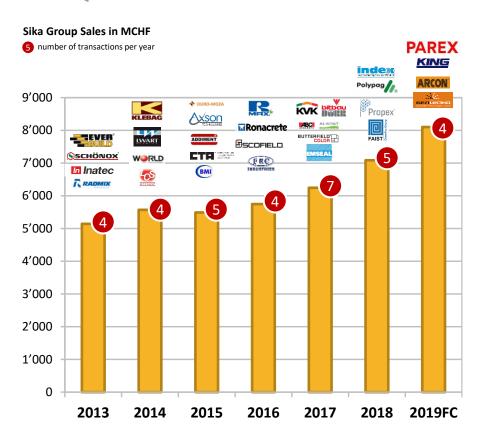


# EXTERNAL GROWTH DEAL FLOW AND ACQUISITION FUNNEL



#### SUCCESSFUL STRATEGIC LEVER

### ACQUISITIONS IN THE LAST 7 YEARS



33 acquisitions

Successful integration

CHF 1.2 bn
Net Sales

Major **growth driver** enabling

market penetration

through:

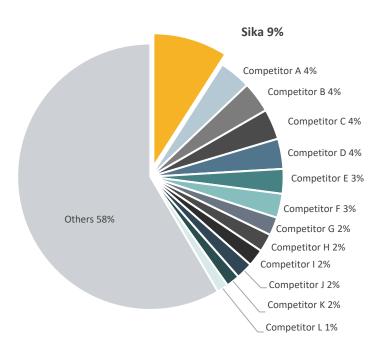
- Market share
- Technology
- Channel access

Clear financial criteria and robust acquisition process



# ACQUISITIONS – HIGH MARKET POTENTIAL LARGE, GROWING AND FRAGMENTED MARKET

Construction chemicals market 2018
Approx. CHF 70 billion



- Fragmentation offers acquisition opportunities
- Acquisitions as growth platforms



## VALUES AND PRINCIPLES

WHAT WE STAND FOR



# STRONG CORPORATE CULTURE SIKA'S VALUES AND PRINCIPLES

- Customer first
- Courage for innovation
- Sustainability & integrity
- Empowerment and respect
- Manage for results

Sika's Values and Principles are the foundation for the Code of Conduct. They are put into action through strong leadership and by all employees every day, worldwide.





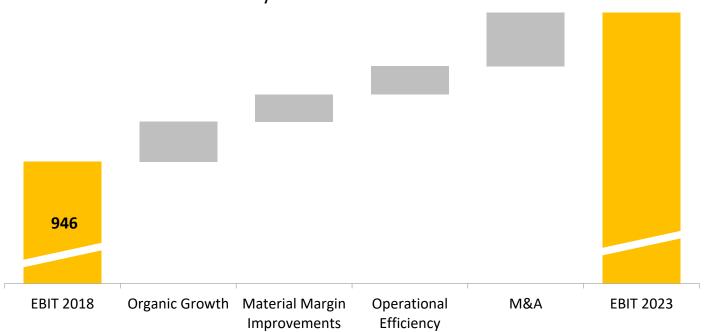


## **PROFITABILITY TARGETS**



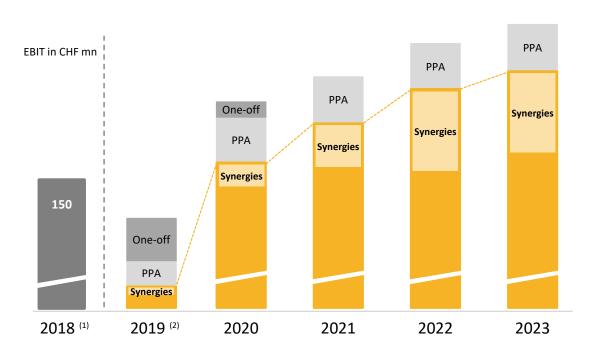
# EBIT MARGIN OF 15%-18% IMPROVING MARGIN PROFILE

EBIT 15%-18% of net sales by 2021





### PAREX CONTRIBUTION TO EBIT GROWTH



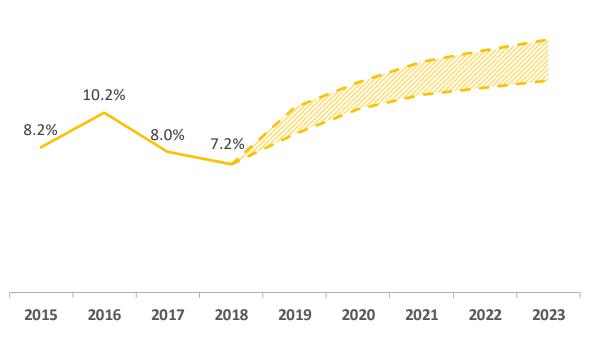
- Parex with strong "stand-alone" growth & profitability pre-PPA
- One-time costs of CHF 70 75 million skewed towards 2019 (CHF 45 million)
- Initial annual PPA amortization effect of about 4% of Sales
- Run-rate synergies of CHF 100 million fully validated and confirmed (upper end of guidance)
- Synergies will overcompensate PPA effects by 2021

<sup>(1)</sup> Proforma without amortization from acquisitions

<sup>(2)</sup> Forecast May-Dec 2019

#### STRONG CASH CONVERSION

### OPERATING FREE CASH FLOW >10% OF NET SALES

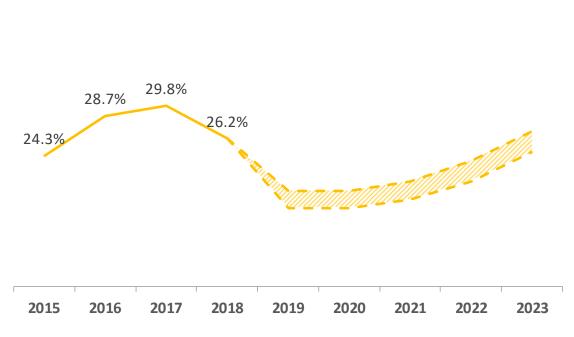


- Increasing profitability
- Footprint alignment driving efficient inventory management
- Automation/digitalization supporting disciplined NWC Management
- CapEx spend of approx.3% of Sales



#### CAPITAL EFFICIENCY

#### ROCE TO INCREASE TO 25% BY THE END OF THE STRATEGY PERIOD



- 2019/2020 impacted by additional capital employed through M&A (mainly Parex)
- ROCE to increase to 25% (absent large M&A)
- Driven by higher EBIT and efficient Capital Management



# OUTLOOK



# STRONG OUTLOOK CONTINUATION OF SUCCESSFUL GROWTH STRATEGY

- Double-digit EBIT growth for 2019
- New Strategy 2023 will ensure Sika's success in the upcoming years with sustainable, profitable growth





THANK YOU FOR YOUR ATTENTION



#### FORWARD-LOOKING STATEMENT

This presentation contains certain forward-looking statements. These forward-looking statements may be identified by words such as 'expects', 'believes', 'estimates', 'anticipates', 'projects', 'intends', 'should', 'seeks', 'future' or similar expressions or by discussion of, among other things, strategy, goals, plans or intentions. Various factors may cause actual results to differ materially in the future from those reflected in forward-looking statements contained in this presentation, among others:

- Fluctuations in currency exchange rates and general financial market conditions
- Interruptions in production
- Legislative and regulatory developments and economic conditions
- Delay or inability in obtaining regulatory approvals or bringing products to market
- Pricing and product initiatives of competitors
- Uncertainties in the discovery, development or marketing of new products or new uses of existing products, including without limitation negative results of research projects, unexpected side-effects of pipeline or marketed products
- Increased government pricing pressures
- Loss of inability to obtain adequate protection for intellectual property rights
- Litigation
- Loss of key executives or other employees
- Adverse publicity and news coverage

Any statements regarding earnings per share growth are not a profit forecast and should not be interpreted to mean that Sika's earnings or earnings per share for this year or any subsequent period will necessarily match or exceed the historical published earnings or earnings per share of Sika.

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