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Sika Experience – platform for career start and social media

Sika Experience, an Internet platform from Sika, offers students and career starters various opportunities to gain initial professional experience. The platform also provides information on sustainability initiatives launched by Sika and links Sika to social media.

Sika aims to attract the best talents to the company in order to be equipped for future challenges. The Sika Experience program with offers aimed at students and career starters is an introduction to the varied world of Sika and provides deeper insights into the Group's work and projects. Young people share their first taste of professional life with a wider public by posting blog entries about their experiences on a dedicated Internet website.

Wider Sika Experience kicks off on March 1

The first offers in the new Experience series go online on March 1, 2011. Students and career starters can apply for the various internships and, if suitable, begin gaining project and work experience at Sika.

Global experience

Sika Experience was launched in 2010 – on the occasion of the Sika Group's centenary. Some 1,500 young people applied to win a trip to six major projects. The 18 winners included people from China, Chile, India, Turkey, Ireland, USA, Thailand, Romania, Italy, South Africa, New Zealand and Switzerland. In around 300 blog entries the Experience students reported on what they learnt on their trips to construction sites and to Sika production and development facilities in Europe. Over 70,000 visitors followed the students' reports. After the success of the first year, Sika Experience is to be expanded.

In addition to increasing the offer of internships available to students, the Sika Experience platform will contain more and more reports on focal research and development programs at Sika as well as on sustainability initiatives. In collaboration with the ETH (Swiss Federal Institute of Technology) Zurich, a Master Award is to be given for the best work in polymer chemistry. The Internet platform experience.sika.com will in future be the point of contact between Sika and social media such as Facebook, Twitter and YouTube.

Link to Sika Experience: <http://experience.sika.com>



Sika AG Corporate Profile

Sika AG, located in Baar, Switzerland, is a globally active specialty chemicals company. Sika supplies the building and construction industry as well as manufacturing industries (automotive, bus, truck, rail, alternative energies, building components). Sika is a leader in processing materials used in sealing, bonding, damping, reinforcing and protecting load-bearing structures. Sika's product lines feature high-quality concrete admixtures, specialty mortars, sealants and adhesives, damping and reinforcing materials, structural strengthening systems, industrial flooring as well as roofing and waterproofing systems. Worldwide local presence in 74 countries and some 13 500 employees link customers directly to Sika and guarantee the success of all partners. Sika generates annual sales of CHF 4.4 billion. Visit our website at www.sika.com.

