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SIKA AG Zugerstrasse 50
6341 Baar, Switzerland
www.sika.com

CONTACT Dominik Slappnig
Corporate Communications and
Investor Relations
TELEPHONE +41 58 436 68 21
E-MAIL slappnig.dominik@ch.sika.com

SIKA COMMISSIONS NEW FACTORY IN SAUDI ARABIA

Sika has expanded its presence in Saudi Arabia by opening a new production plant for concrete admixtures. Located in Dammam on the east coast of the country, the new factory enables Sika not only to increase its production capacity but also, in particular, to optimize its logistics and hence its cost structure.

Up to now, Sika supplied its customers in the Saudi capital Riyadh as well as on the east coast with concrete admixtures from the plant in Rabigh, which is located 1,500 and 1,100 kilometers away from Dammam and Riyadh respectively. The new production facility in Dammam will thus greatly reduce transport distances. It is also ideally positioned to potentially supply customers in neighboring markets around the Persian Gulf.

Ivo Schädler, Regional Manager EMEA: "Producing locally in Dammam brings us closer to our customers on the east coast of Saudi Arabia and opens up further growth potential. At the same time, the optimized supply chain will help strengthen our competitiveness in the market."

DIVERSIFICATION OF THE ECONOMY DRIVING CONSTRUCTION DEMAND

With its Vision 2030 and its National Transformation Program, Saudi Arabia wants to reduce its dependence on crude oil and diversify its economy. A range of mega-projects involving huge infrastructure investments will push up demand in the construction sector. The equivalent of CHF 500 billion is to be invested in the Neom project alone. This entails the construction of a new city and the world's most modern technology park.

SIKA CORPORATE PROFILE

Sika is a specialty chemicals company with a leading position in the development and production of systems and products for bonding, sealing, damping, reinforcing and protecting in the building sector and motor vehicle industry. Sika has subsidiaries in 101 countries around the world and manufactures in over 200 factories. Its more than 18,000 employees generated annual sales of CHF 6.25 billion in 2017.